



No. 7
March 2025

■ We have some exciting news!

This past March, we were thrilled to welcome *Marvin H. Weintraub* back to our facility for another productive visit. Over two weeks, Marvin collaborated closely with our team, overseeing manufacturing processes and conducting rigorous tests to ensure top-notch results.



Together, we focused on the development of groundbreaking formulations, including:

- › **Copper-Free Formulation** tailored for our clients in the United States, aligning with evolving industry standards.
- › **Carbo-Ceramic Formulation**, designed to enhance the friction coefficient of ceramic brakes, setting new benchmarks in performance.

These efforts culminated in the production of samples now enroute to the U.S. for testing. We also sent our first samples for AK Master tests to LINK Engineering facilities in México City to obtain detailed information for the potential launch of these innovations in the coming months, reflecting our commitment to pushing boundaries and delivering excellence.

Stay tuned as we continue to innovate and drive progress in the braking industry!